

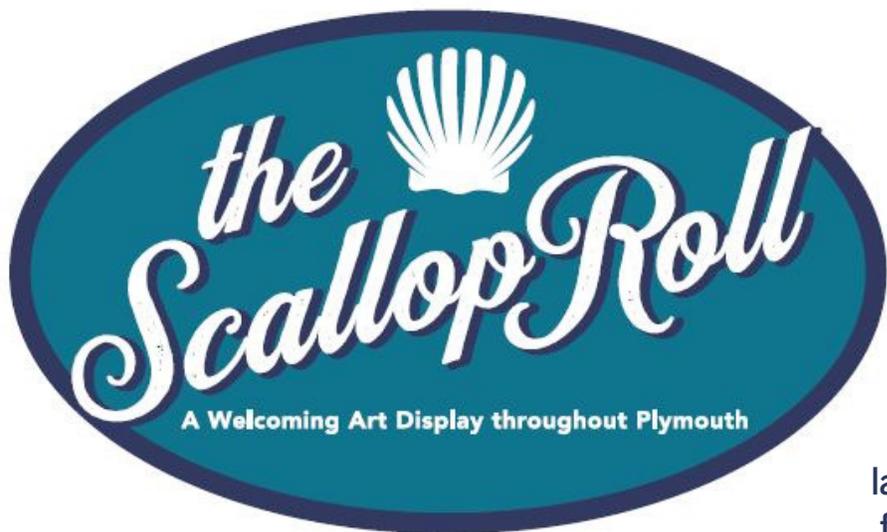
Let's Shellabrate!



YEARS OF GROWING TOGETHER

The Plymouth Area  
CHAMBER OF COMMERCE

1949-2019



## Why the Scallop Shell?

The scallop shell has become a symbol across land and sea for hundreds of years, even dating as far back as biblical times as a sign of welcoming. As you make your way through historic Plymouth you will see these iconic shells carved into signs and notable grave sites dating back to 1681. For years pilgrims, visitors & tourists alike have come to Plymouth for new beginnings and to enjoy what America's Hometown has to offer. As Plymouth commemorates 400 Years let's celebrate through art with a Scallop welcome.

# Oh Shell Yeah!

We hope you will join our efforts in highlighting both local businesses & the artists by sponsoring the Scallop Roll!

## Purchase

**\$5,000**

A plaque affixed to your scallop shell, including sponsor name & logo, scallop shell name, and artist name

Placement of scallop shell at one of the designated locations (or on personal business property)

Facebook check-in

Listing on all Scallop Roll collateral and promotional materials including full color map, rack cards & souvenirs

Featured on the Scallop Roll website, with links to sponsor website, and links from local tourism and business websites

Your choice of artist from the Scallop Roll portfolio

Official status as the Scallop Roll sponsor

The right to utilize the image of your sponsored scallop shell and the Scallop Roll sponsor marketing materials

Right to keep your scallop shell!

## Lease

**\$3,500**

A plaque affixed to your scallop shell, including sponsor name & logo, scallop shell name, and artist name

Placement of scallop shell at one of the designated locations (or on personal business property)

Facebook check-in

Listing on all Scallop Roll collateral and promotional materials including full color map, rack cards & souvenirs

Featured on the Scallop Roll website, with links to sponsor website, and links from local tourism and business websites

Your choice of artist from the Scallop Roll portfolio

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The right to utilize the image of your sponsored scallop shell and the Scallop Roll sponsor marketing materials

Your sponsored scallop shell will be put into the boiling pot & up for auction!

Contact Bob Nolet at [bob@plymouthchamber.com](mailto:bob@plymouthchamber.com) to sign up or for more information!

# The Scallop Roll Contract



**Display Terms:**

The terms for the art display reflect a contact period of July 2019-November 2021. If the structure is stolen or needs repairs the PACC is not responsible for lost display time. In the case of inclement weather, the scallop shell may be temporarily removed for duration of said weather and will be re-installed at the expense of the PACC. The PACC reserves the right to preserve the integrity of the scallop shell at their cost and judgement at any time.

**Payment:**

A \$1,000.00 deposit must be made to reserve your scallop shell and location. Payment plans are available with the condition that the shells will be paid in full prior to the start of display slated for July 2019. Your timely payment is vital to the success of the project and your payment includes the lease or purchase of the fiberglass structure, installation, maintenance, repair, concrete pad it rests on during the installation, clear coat sealant, artists stipend, art supplies, multi-media marketing campaign, and all marketing collateral and signage.

**Artist:**

If you have a preferred artist you would like to work with, please inform the PACC staff. Please note that all renderings must still be approved by the Public Art Committee. Business sponsors will have input on the concept and design, however please keep in mind, renderings still must be approved by the town and historical guidelines. The shell is not intended for purposes of a billboard; so no mention of the business name will be located on the shell; however elements of a company's logo can be incorporated into the design. Each artist will be expected to provide the rendering of the exact concept and design for approval, by April 15, 2019.

**Liability:**

The PACC is responsible for all maintenance and liability associated with the Scallop Roll and the Sponsors or Artist will in no part be held responsible.

## Contact Information

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Payment (\$1,000.00 Non-Refundable Payment is Required to Reserve your Scallop Shell)**

\_\_\_ Check (Made payable to The Plymouth Area Chamber of Commerce  
Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_  
Name on Card \_\_\_\_\_ Signature \_\_\_\_\_  
Save my Scallop Shell! \_\_\_ Lease \_\_\_ Own

*I agree to the terms and conditions as stated in this contract.*

Print Name \_\_\_\_\_ Date \_\_\_\_\_  
Signature \_\_\_\_\_

**Contracts must be submitted by March 22, 2019.**