

→ ways to get involved ←

offer unique deals or special promotions throughout the weekend

host a pop-up with a local artisan

offer free gift wrapping as a holiday incentive

create a photo opportunity; set up a creative backdrop or photo prop/signage--encourage customers to post pictures on social media

host a workshop or craft -- holiday wreath making or DIY ornaments

have in-store entertainment

(please reach out to rcarver@townhall.plymouth.ma.us at plymouth bay cultural district if you are interested in having a musician at your business)

offer a kids holiday activity or craft

arrange a special guest or character appearance to come by your business for photo ops

offer a free take home or giveaway for customers

provide a special holiday treat

If you want to participate in the Hometown Stroll but are not located in the Downtown Plymouth, Village Landing or Waterfront Area; please reach out to us so we can work with you to get you involved!

festive window displays

Help spread holiday cheer throughout the community by decorating your storefront/window display. We will be promoting all participating businesses all holiday season, through email blasts, social media and print & radio advertising!

The business with the most festive window display will earn the following: bragging rights, a holiday 'trophy' to display until next year, and a marketing package for your business valued at \$3k. Voting will take place on the Plymouth Area Chamber Facebook Page and the business with the "most" likes wins.

We ask that all displays and decorations are completed by Sunday, November 29th. Please let us know if you will be decorating your store front, so we can include your business on our list to be photographed, judged and viewed by the community!

It is so easy to participate and no cost to be included.
We even can share some helpful ideas with you!